

KNOWLEDGE GRAPHS AND SPATIOTEMPORAL DATA

OKN VOCAMP, JAN. 2020

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KNOWLEDGE GRAPHS

A **knowledge graph (KG)** is a data repository that stores real-world knowledge under some schema, e.g., an ontology.

■ Directed multi-graphs

- Nodes: entities
- Edges: relationships between entities with relation types as labels
- Statements: (subject → predicate → object)

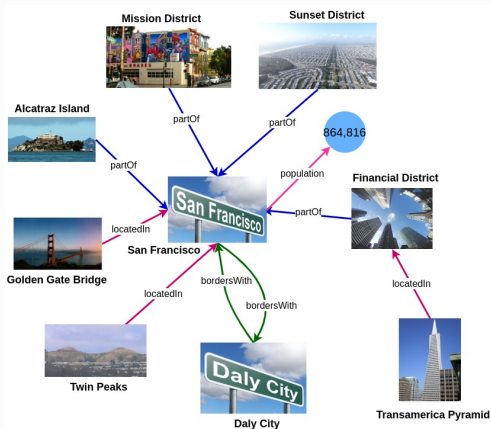


FIGURE 1: An Example of a KG

KNOWLEDGE GRAPHS

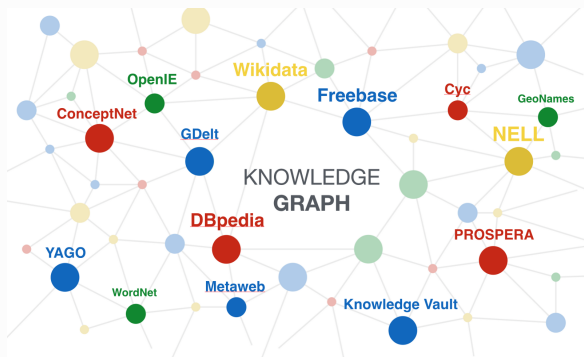


FIGURE 2: Figure From <https://medium.com/@sderymail/challenges-of-knowledge-graph-part-1-d9ffe9e35214>

- Knowledge graphs can be linked based on alignment techniques.
 - (dbr:Place, owl:**equivalentClass**, schma-org:Place)
 - (dbr:Santa_Barbara,_California, owl:**sameAs**, freebase:Santa_Barbara,_California)

APPLICATIONS OF KNOWLEDGE GRAPHS

■ Cross-domain Research

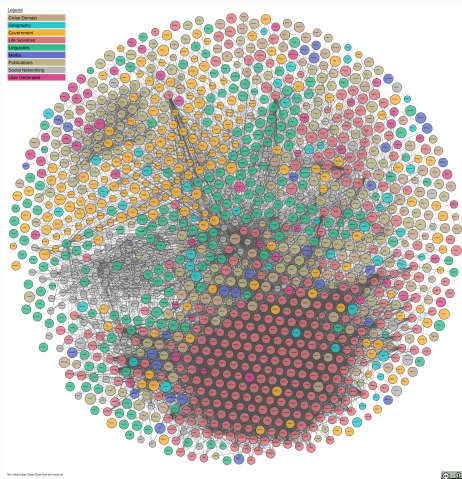


FIGURE 3: Linked Open Cloud

APPLICATIONS OF KNOWLEDGE GRAPHS

- Question Answering Systems, e.g., Apple Siri, Bing Search.

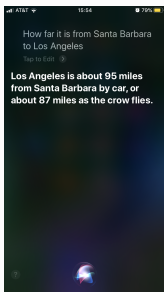


FIGURE 4: Siri

the father of michelle obama's husband

830,000 Results Any time

Barack Obama Sr.
Economist
Barack Hussein Obama Sr. was a Kenyan senior governmental economist and the father of Barack O...

News about The Father Of Michelle Obama's Husband
bing.com/news

Michelle Obama may have rejected first version of her husband's official portrait
Fox News - 6d

The Obamas Celebrate Thanksgiving with Family Photo of Michelle, Barack ...
YAHOO! - 10d

The Obamas are celebrating Thanksgiving like so many others will this week: with a new family photo. On ...
People on MSN.com - 10d

Barack Obama Sr.
Economist
Barack Hussein Obama Sr. was a Kenyan senior governmental economist and the father of Barack O...

Wikipedia
Lived: Jun 16, 1936 - Nov 24, 1982 (age 46)
Height: 5 feet 11 inches
Spouse: Ruth Nidesand (m. 1964 - 1973) Ann Dunham (m. 1961 - 1964) Kezia Obama (m. 1954 - 1982)
Children: Barack Obama (Son) Auma Obama (Daughter) Mark Okoth Obama Ndesandjo (Son) David Ndesandjo (Son) George Obama +
Education: Harvard University University of Hawaii at Manoa
Parents: Hussein Oryango Obama (Father) Habiba Akumu Obama (Mother)

Interesting stories

FIGURE 5: Bing search

SPATIOTEMPORAL DATA IN KNOWLEDGE GRAPHS

Geographic Information

■ Geographic Information of Entities

■ Coordinate information

- (Santa Barbara -> coordinateLocation -> (34°25'33"N, 119°42'51"W));

■ Topological relations

- (Santa Barbara -> partOf -> California) ;

■ Other Geospatial-Related Statements

- (France -> memberOf -> European Union);

- (Washington, D.C. -> hasPopulation -> 672,228);

- (Los Angeles -> twinnedAdministrativeBody -> Berlin);

SPATIOTEMPORAL DATA IN KNOWLEDGE GRAPHS

Temporal Information

■ Temporal Scope of a Statement

- (Poland → memberOf → Warsaw Pact, [1955, 1991]);
- (Washington, D.C. → hasPopulation → 672,228, 2015); ...

■ Time as Literals

- (Barack Obama → dateOfBirth → 4 August 1961);
- (Santa Barbara → inception → 1847); ...

■ Transaction Time

- (Fernando Torres → playFor → Chelsea, [2011,2015], [09/02/2017])

WHY DO SPATIOTEMPORAL DATA MATTER?

■ Examples:

- **Geographic question:** Find the cities in California which the longest river in California flowed through?
 - Find the longest river in California.
 - Spatial operations are imposed over the river and all the cities in California.
- **Temporal query:** $(?Person) (?Person \rightarrow workLocation \rightarrow New\ York\ City) \wedge (?Person \rightarrow positionHeld \rightarrow President\ of\ the\ United\ States)$
 - Find candidates that satisfy both statements.
 - Check the temporal scoping of the two statements.
- ...

KNOWLEDGE GRAPH EMBEDDINGS

- **Basic idea:** encode entities and relations as latent low-dimensional vectors, where each dimension represents one latent feature.
 - Take TransE as an example:
 - Given a statement (Santa Barbara \rightarrow partOf \rightarrow California), $|\mathbf{Santa\ Barbara} + \mathbf{partOf} - \mathbf{California}| = 0$

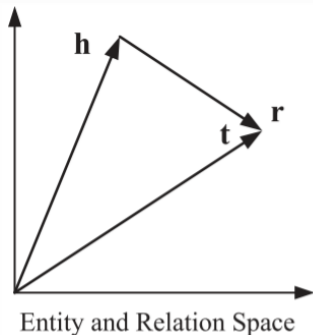
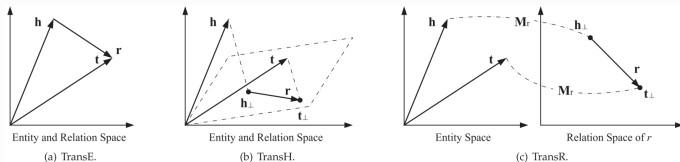


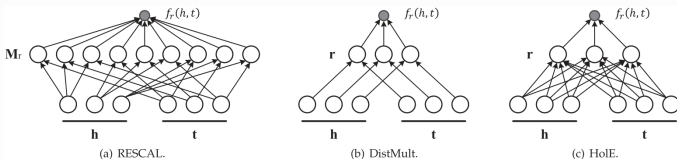
FIGURE 7: Knowledge Graph Embedding- TransE

KNOWLEDGE GRAPH EMBEDDINGS

Translation-based models (e.g. TransE, TransH, and TransR)



Semantic matching models (e.g. RESCAL, DisMult, and HolE)



SPATIALLY EXPLICIT MODEL

- **Spatially Explicit Model** (Goodchild et al., 2004): A model is said to be spatially explicit when it differentiates behaviors and predictions according to spatial location
- What makes a model spatially explicit? (Goodchild et al., 2001)
 - **The invariance test**: the results are **not invariant** under **relocation** of the studied phenomena
 - **The representation test**: contain **spatial representations** of the studied phenomena in their implementations (e.g., coordinates, spatial relations, place names, and so on)
 - **The formulation test**: use **spatial concepts** in their formulations, e.g. the notion of a neighborhood
 - **The outcome test**: the spatial structures/forms of inputs and outcomes of the model differ

SPATIALLY EXPLICIT MACHINE LEARNING MODEL

- **Spatially Explicit Machine Learning Model**: Improve the performance of current state-of-the-art machine learning models by using **spatial thinking and principles** such as:
 - **spatial variability**
 - **distance decay effect**
 - **map projection**
- Examples:
 - Geographic Question Answering
 - Geographic Knowledge Graph Summarization
 - Location Encoding

GEOGRAPHIC QUESTION ANSWERING

- Due to **missing information** and **logical inconsistency**, it is likely to receive **no answer** for questions given a knowledge graph.
- This challenge is commonly handled by **query relaxation/rewriting** based on **knowledge graph embedding**.
- Examples:
 - What is the weather like in **Montecito**? (**missing information**)
 - After **rewriting**: What is the weather like in **Santa Barbara**?
 - Which city spans Texas and Colorado? (**logical inconsistency**)
 - After **relaxation**: Which city locates in Texas?
- The relaxation of geo-queries should consider **spatial proximity** and **place hierachy**.

QUERY RELAXATION BASED ON KNOWLEDGE GRAPH EMBEDDINGS

- What is the American drama films directed by Tim Burton, one of whose star actors was born in New York?

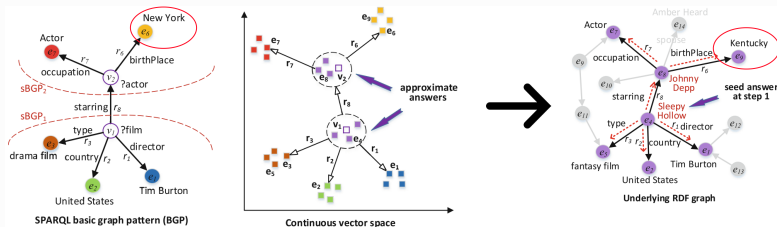
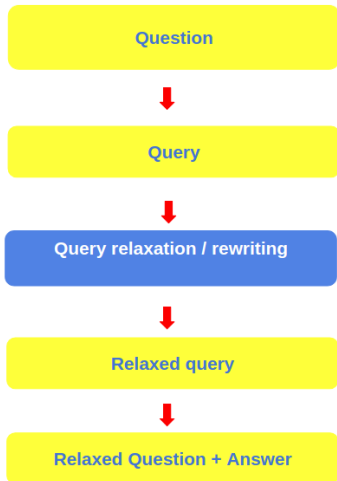


FIGURE 8: M. Wang et al., 2018

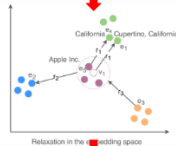
WORKFLOW



Q: In which computer hardware company located in Cupertino is/was Steve Jobs a board member?

```

SELECT ?v
WHERE {
?v dbo:locationCity db:Cupertino,_California .
?v dbo:industry dbr:Computer_hardware .
dbr:Steve_Jobs dbo:board ?v .
}
  
```



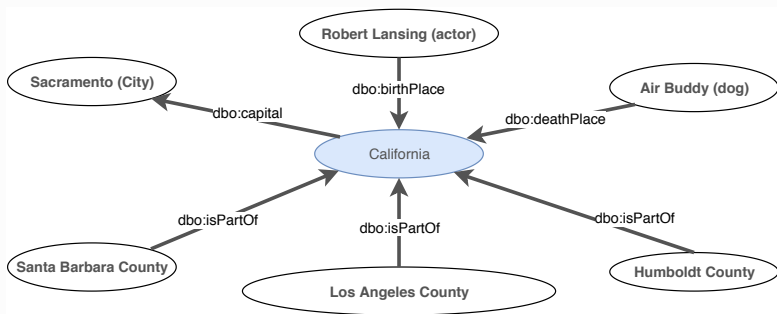
```

SELECT ?v
WHERE {
?v dbo:locationCity db:California .
?v dbo:industry dbr:Computer_hardware .
dbr:Steve_Jobs dbo:board ?v .
}
  
```

Q: In which computer hardware company located in California is/was Steve Jobs a board member?
A: Apple Inc.

SPATIALLY EXPLICIT KNOWLEDGE GRAPH EMBEDDING

- **TransGeo**: to assign **larger weights** to geographical triples in an entity context, and these weights are modeled using a **distance decay function**



EVALUATION

- **Link prediction:** Given h, r , to predict the correct t
- **Answer prediction by relaxation/rewriting:** The rank of the correct answer in the queried answer ranking list

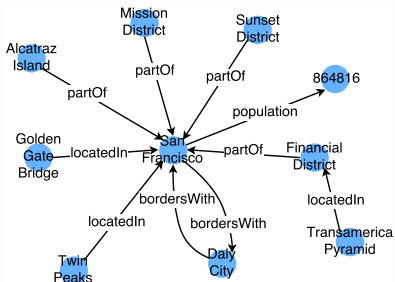
TABLE 1: Two evaluation tasks for different KG embedding models

	Link Prediction				Query Relaxation	
	MRR		HIT@10		MRR	HIT@10
	Raw	Filter	Raw	Filter		
<i>TransE</i> Model	0.122	0.149	30.00%	34.00%	0.008	5% (1 out of 20)
Wang et al. (2018)	0.113	0.154	27.20%	30.50%	0.000	0% (0 out of 20)
<i>TransGeo</i> _{regular}	0.094	0.129	28.50%	33.40%	0.098	25% (5 out of 20)
<i>TransGeo</i> _{unweighted}	0.108	0.152	30.80%	37.80%	0.043	15% (3 out of 20)
<i>TransGeo</i>	0.104	0.159	32.40%	42.10%	0.109	30% (6 out of 20)

GEO KNOWLEDGE GRAPH SUMMARIZATION

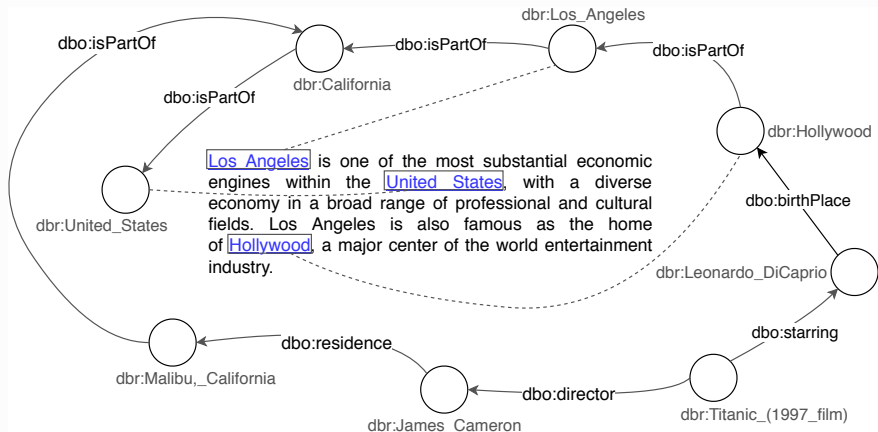
■ Summarization

- Identify the underlying structure and meaning of the original Geographic KG using a digest graph



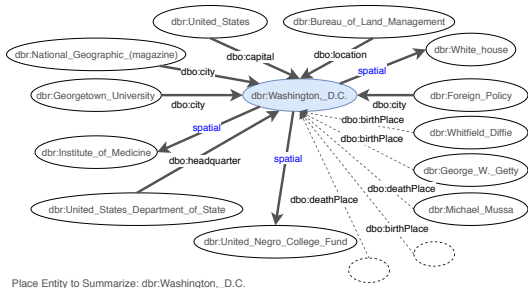
- **Question:** How can we leverage both **top-down** knowledge (e.g., considering **spatial component explicitly**) and **bottom-up** approaches (e.g., **machine learning**) to help summarize geo KGs by taking into account the balance between **commonality** and **variability**?

SUMMARIZATION EXAMPLE

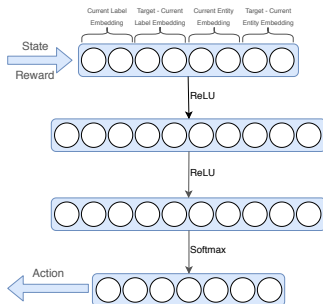


REINFORCEMENT LEARNING FRAMEWORK

The Geographic Knowledge Graph Environment



Policy-Based Agent

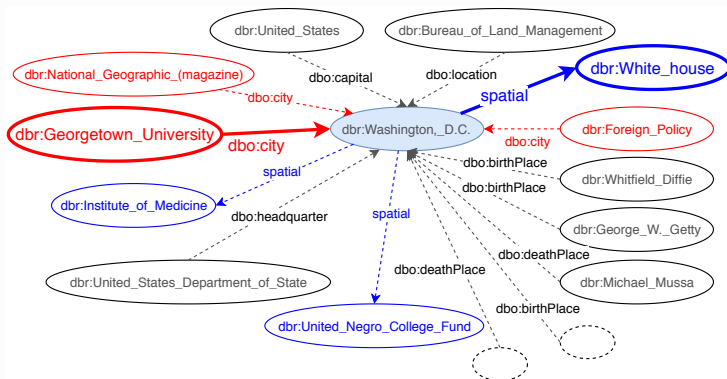


- The process starts with only **one node**
- The **agent** analyzes the **original graph structure** and the **Wikipedia summary**
- The agent iteratively adds **new relations and nodes** to the graph until the graph conveys information comparable to the Wikipedia summary

MARKOV DECISION PROCESS

■ Actions

- 534 relations + 1 special **spatial** relation



RESULT

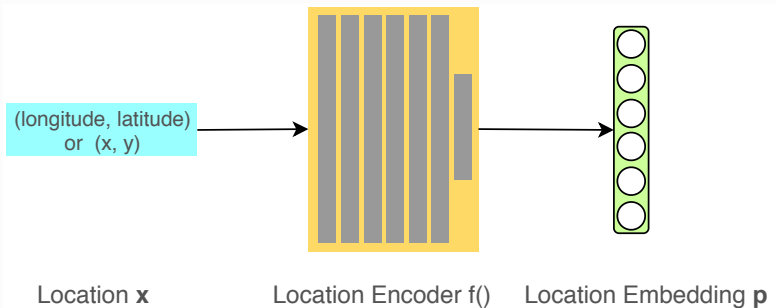
- RL-based models improve the cosine similarity (the summary graph is comparable to the Wikipedia abstract)

	RL (nonspatial-normal)	RL (spatial-normal)	RL (nonspatial-maxmin)	RL (spatial-maxmin)	RL (spatial-maxmin-pr)
Entity Embedding	0.0307	0.0496	0.0523	0.0732	0.0760
Word Embedding	0.1659	0.2527	0.2444	0.3025	0.3159

- **The spatially explicit model can perform twice as good as non-spatial models**

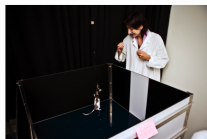
LOCATION ENCODING

- More direct approach?
- A **general-purpose representation model for space** is particularly useful to design **spatially explicit models** for multiple tasks
- Advantage:
 - Preserve **spatial proximity** and **directions**
 - Easy to **generalize to unseen locations**
 - Avoid **explicit pairwise distance computation** which is unnecessarily expensive

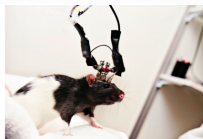


GRID CELL

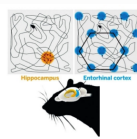
- Nobel winning Neuroscience research shows that **grid cells** in mammals provide a **multi-scale periodic representation** that functions as a metric for **coding space**.
- Grid cells are critical for integrating self-motion (path integration, or so-called dead-reckoning).



(a)



(b)



(c)



(d)

FIGURE 10: Figure from R. Gao et al., (2019)

GRID CELL

- Blair et al. (2007) show that the **multi-scale periodic representation of grid cells** can be simulated by summing three **cosine grating functions** oriented 60° apart.

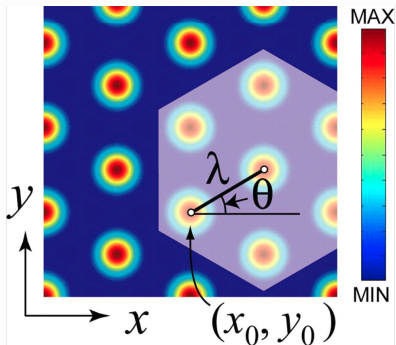


FIGURE 11: Figure from Blair et al. (2007)

- Encode locations with **multi-scale periodic representations** by using **3 sinusoidal functions**.

APPLICATIONS

- KG related tasks:
 - Geographic Question Answering
 - Geographic Knowledge Graph Summarization
- Other tasks:
 - Air Pollution Forecasting
 - **Location-Aware Image Classification**

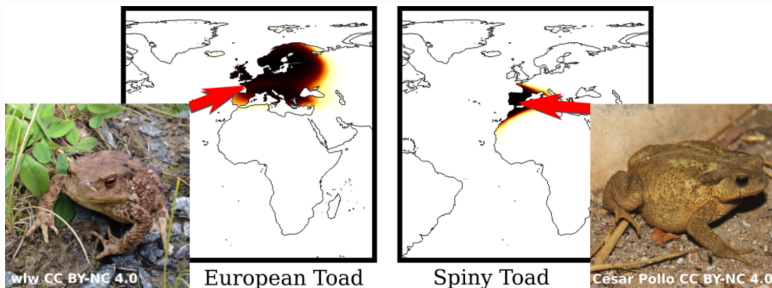


FIGURE 12: Figure from Mac Aodha et al. (2019)

LOCATION-AWARE IMAGE CLASSIFICATION

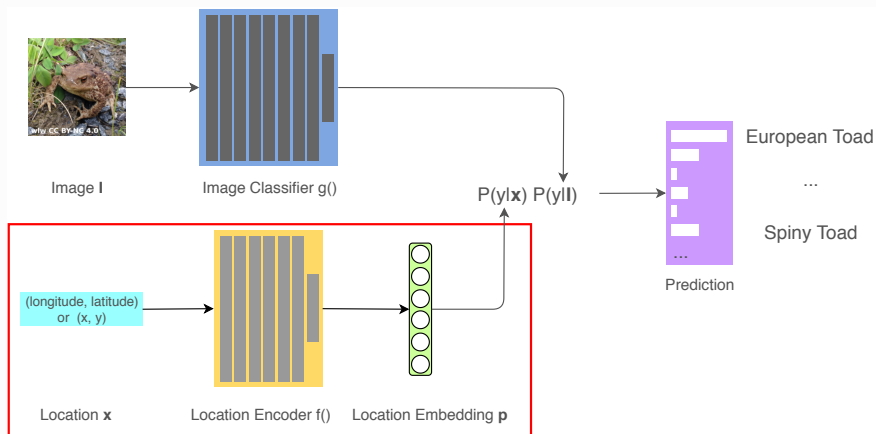


FIGURE 13: Location-Aware Image Classification

EVALUATION

	BirdSnap†	NABirds†
No Prior (i.e. uniform)	70.07	76.08
Nearest Neighbor (num)	77.76	79.99
Nearest Neighbor (spatial)	77.98	80.79
Adaptive Kernel (Berg et al., 2014)	78.65	81.11
<i>tile</i> (Tang et al., 2015) (location only)	77.19	79.58
<i>wrap</i> (Mac Aodha et al., 2019) (location only)	78.65	81.15
<i>grid</i> ($\lambda_{min}=0.0001$, $\lambda_{max}=360$, $S = 64$)	79.44	81.28
<i>theory</i> ($\lambda_{min}=0.0001$, $\lambda_{max}=360$, $S = 64$)	79.35	81.59

FIGURE 14: Evaluation Result for Location Aware Image Classification

SUMMARY

- Knowledge graphs play important roles in **data storage, data sharing, data synthesis, semantic search, cross-domain studies**, etc.
- **Spatiotemporal data** are abundant within and beyond knowledge graphs.
- **Spatially explicit models** are needed for the advancement of spatial data science.

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